



HI! I'M ALEXIS.

Persia Lou

HANDMADE MODERN

I am a lifelong crafter and maker. When I was just nine years old, my great grandma, Persia, and my grandma, Lawanna (nicknamed Lou), taught me how to crochet. Many years later, when I started my blog back in 2011, I named it after these two women who helped develop my love of making. Today, my creative projects blend traditional techniques with a modern aesthetic. Readers come to Persia Lou for instruction and inspiration to help them create fun gifts and parties, decorate their homes, tackle a new crochet project, and to just **make something beautiful.**

SOCIAL REACH



44,800+



11,800+



9,900+



9,200+



3,300+



1,600+

AVERAGE MONTHLY STATISTICS

(past 3 months)

PAGEVIEWS - 415,000+

UNIQUE VISITORS - 225,000+

- 95% of Persia Lou's readers are women.
- Most readers fall between the ages of 24 and 54.
- Persia Lou has readers all over the globe, but the majority live in the United States, Canada, and the United Kingdom.

updated Feb 2017





PERSIA LOU & YOUR BRAND

SPONSORED BLOG POSTS - OVERHEAD VIDEOS - HOSTED, INSTRUCTIONAL VIDEOS
 BRAND AMBASSADORSHIPS - PRODUCT REVIEWS - REPRESENTATION AT EVENTS
 STYLING & PHOTOGRAPHY - FREELANCE WRITING - SOCIAL MEDIA CAMPAIGNS

Each sponsorship and agreement will be handled on an individual basis.

BRAND RELATIONSHIPS:

I have created sponsored content for a variety of great brands including Hershey's, Clorox, American Crafts, Tazo, Famous Footwear, Floracraft, Duck Brand, and Izze. Currently, I am a member of the DecoArt and Consumer Crafts' blogging teams. I am also a brand ambassador for Expressions Vinyl and Cost Plus World Market.

FEATURED



READY TO GET STARTED?

Please contact me at persialou@gmail.com

I look forward to working with you!